



Generally Accepted People Metrics™ Finally, insight and Solutions That Work For Your People

People are your greatest asset, right? Effective organizations measure the stuff that matters: Financial Statements, Operational Statements, Marketing Forecasts and Reporting, etc.

What about your GREATEST ASSET? Where are the monthly or quarterly people statements? How do we know if the training we did two months ago is driving results? How do we know if we are improving our culture year after year? If we can improve our culture, results will follow.

PS Culture Matters' GAPM™ cloud-based tool is revolutionary for organizations that care enough about their people to improve organization by giving them a voice. Now instead of acting on opinions alone we can have the consensus of our greatest asset. GAPM™ clients can compare improvement against three months ago or this time last year, just like every other department! Now you can forecast and objectively compare your culture against other organizations for best practices.

**Everyone says people are their greatest ASSET,
will you give your people a voice?**



GAPM™ Users

Keith Rippy, CEO

I've looked at everything out there and nothing gives leadership better visibility and the opportunity to get results than GAPM™. Flat out, I'm cynical about these types of things. This is the best tool I've ever seen.

Nancy West, HR Director

If HR wants a seat at the table and to be taken seriously, then we need to have the same level of forecasting, analysis, and accountability as every other department. GAPM™ gives us that credibility and allows everyone to take ownership for the performance of the organization.

Larry Helling, CEO

For those of us who really believe that our people make the difference in our organization, this is a great tool. I am excited about the way this will help us focus our energies and resources in the future.

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